

MEET THE RANGE



ocean
bottle

FOUR WAYS TO SAVE THE OCEAN



BREW COFFEE FLASK
350ml



ORIGINAL OCEAN BOTTLE
500ml



OCEAN BOTTLE GO
500ml



BIG OCEAN BOTTLE
1litre

LEVEL *UP* YOUR DRINKING *EXPERIENCE*

Design-led reusables for smooth drinking, a clean ocean and happy humans.

We all know reusables are a good idea, but too many get left on the shelf at home, never actually getting reused. Why?

Because they're weird to drink from, leaky, smelly and forgettable (harsh but true). Ocean Bottle products are designed to be shelf proof, giving you a superbly tactile drinking and carrying experience for every situation. And they don't just avoid plastic consumption, they actually help undo it: every sale funds the collection of ocean-bound plastic and supports livelihoods in coastal communities.

We know that if reusable products aren't done properly, they won't get reused – and what would be the sense in that?



AWARD WINNING *DESIGN*

Made from insulated stainless steel and recycled ocean bound plastic.

Designed in Norway by award winning K8 Industridesign, developing the bottle from user insight all the way to our award winning final product.



SIX *COLOURS ACROSS THE RANGE*

Inspired by the world around us.



WILL *YOU* BE PART OF IT?



A photograph of two hands holding reusable water bottles on a beach. The hand on the left is holding a blue bottle, and the hand on the right is holding a black bottle. Both bottles have a white infinity symbol logo. The background shows a rocky beach with waves crashing against the shore under a clear blue sky. The text 'ORIGINAL' is overlaid on the left side of the image in a large, white, sans-serif font.

ORIGINAL

The world's most needed
reusable water bottle.

ORIGINAL OCEAN BOTTLE

500ML

The world's most needed reusable water bottle

The original iconic design with a proven record of being the world's most needed bottle. 1 Ocean Bottle collects **1000 plastic bottles** and improves livelihood in **coastal communities**.



Each Ocean Bottle is entirely **carbon neutral**. Ocean Bottle offsets 4.88kg of carbon (per unit sold).
Made from 67% recycled materials and recyclable at end of life.



Trackable & Traceable impact.
Fully certified production.
10 year warranty & spare parts.



Used by **governments, sports teams, major organisations.** **Interactive packaging that tells the brand and product mission.**

Hot and Cold stainless steel vacuum insulation hot up to 8 hours, 18 cold

No sweat exterior

Recycled ocean-bound plastic base

NFC Smart Chip Enabled to collect more plastic with every refill

Dual opening for easy fill, clean and ice.

Dishwasher Safe
BPA free

Anti-leak seal
180 twist cap

Easy carry loop

Drinking Cup





BIG (a.k.a. BOB)

Thirsty for more?

BIG OCEAN BOTTLE (BOB)

1 LITRE

Thirsty for more?

The award-winning Ocean Bottle just a lot bigger. Because bigger is better when it comes to hydration. BOB is perfect for the car, on your desk or family sharing.

1 Big Ocean Bottle collects **1000 plastic bottles** and **improves livelihoods** in **coastal communities**.



Each Ocean Bottle is entirely **carbon neutral**. Ocean Bottle offsets 4.88kg of carbon (per unit sold). **Made from 71% recycled materials and recyclable at end of life.**



Trackable & Traceable impact.
Fully certified production.
10 year warranty & spare parts.



Used by **governments, sports teams, major organisations.** **Interactive packaging that tells the brand and product mission.**

Hot and Cold stainless steel vacuum insulation hot up to 8 hours, 18 cold

No sweat exterior

Recycled ocean-bound plastic base

NFC Smart Chip Enabled to collect more plastic with every refill

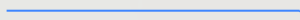
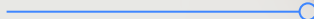
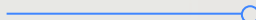
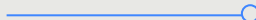
Dual opening for easy fill, clean and ice

Dishwasher Safe
BPA free

Anti-leak seal
180 twist cap

Easy carry loop

Drinking Cup



BREW

Coffee on the go never
tasted so good.



BREW COFFEE FLASK

350ML

Coffee on the go never tasted so good.

Thanks to the unique 360° lid it feels like you're drinking from your favourite cup, all while letting that fresh coffee circulate and flow.

1 Brew Flask collects **1000 plastic bottles** and **improves livelihoods** in **coastal communities**.



Each Ocean Bottle is entirely **carbon neutral**. Ocean Bottle offsets 4.88kg of carbon (per unit sold). **Made from 59% recycled materials and recyclable at end of life.**



Trackable & Traceable impact.
Fully certified production.
10 year warranty & spare parts.



Used by **governments, sports teams, major organisations.** **Interactive packaging that tells the brand and product mission.**

Easy Swap Lid

If you have an Ocean Bottle you can swap the Brew lid with the Original to suit different needs and occasions

Hot or Cold double thermal insulation even if you like your coffee ice cold. Keeps drinks hot up to 6 hours.

NFC Smart Chip Enabled to collect more plastic with every refill

Leak Proof Leak-free lid and sweat-free surface keep wet stuff safely on the inside

Lasts a lifetime designed for durability, recyclable 'til the end



360 Lid lets drinks flow
Drinking from your favourite cup and lets the coffee flow and circulate

Twist to lock Lid
The simple 90° twist lid mechanic means you can seamlessly lock the lid or unlock it



GO

Flip the lid, sip, let's go.



OCEAN BOTTLE GO

500ML

Flip the lid, sip, let's go

The bottle made for busy people on the go. Go takes all the best features of the original Ocean Bottle but has a more sporty functionality so you can drink from one hand.

1 GO Bottle collects **1000 plastic bottles** and improves livelihoods in coastal communities.



Each Ocean Bottle is entirely **carbon neutral**. Ocean Bottle offsets 4.88kg of carbon (per unit sold). **Made from 61% recycled materials and recyclable at end of life.**



Trackable & Traceable impact.
Fully certified production.
10 year warranty & spare parts.



Used by **governments, sports teams, major organisations.** **Interactive packaging that tells the brand and product mission.**

Cold stainless steel vacuum insulation up to 18 cold

No sweat exterior

Recycled ocean-bound plastic base

NFC Smart Chip Enabled to collect more plastic with every refill

Built-in silicone straw

Dual opening for easy fill, clean and ice.

Dishwasher Safe
BPA free

Anti-leak seal
180 twist cap

Flip-lid lets you control flow with one hand

Spill-control spout

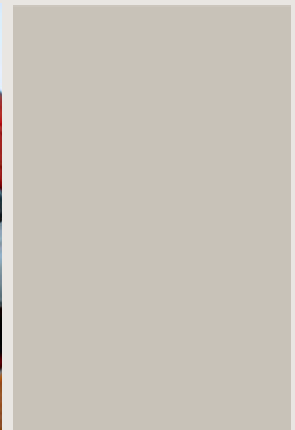
Easy carry loop



"If *Apple* designed a drinks
container for life, this would be it."



THE TIMES



An aerial photograph of the ocean's surface, showing a large, turbulent wake of white foam and churning water on the left side, transitioning into a calmer, deep blue sea on the right. The 'ocean bottle' logo is centered in the middle of the image, with 'ocean' on the top line and 'bottle' on the bottom line. The 'o' in 'ocean' is a stylized lowercase letter that loops around the 'b' in 'bottle', which is also a lowercase letter. The text is white and stands out against the dark blue background of the water.

ocean
bottle